



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Pol/Iss/Americans for Prosperity (11360)  
Mentzer Media Services, Inc. (3427)  
CLOYD, ELISE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
AMERICANS FOR PROSPERITY (104184)  
National/Political  
1862/06261941

AMERICANS FOR PROSP.  
AMERICANS FOR PROSPERITY

Invoice 627503  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325331  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:52PM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/15/12 7:29AM (We)	00:30	AFP12TV14H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/16/12 7:43AM (Th)	00:30	AFP12TV14H	\$1900.00	
1.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/17/12 7:25AM (Fr)	00:30	AFP12TV14H	\$1900.00	
2.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/15/12 11:34AM (We)	00:30	AFP12TV14H	\$800.00	
2.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/16/12 11:59AM (Th)	00:30	AFP12TV14H	\$800.00	
2.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/17/12 11:31AM (Fr)	00:30	AFP12TV14H	\$800.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	08/15/12 12:43PM (We)	00:30	AFP12TV14H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	08/16/12 12:41PM (Th)	00:30	AFP12TV14H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	08/17/12 12:21PM (Fr)	00:30	AFP12TV14H	\$850.00	
4.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/15/12 5:43PM (We)	00:30	AFP12TV14H	\$2200.00	
4.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/16/12 5:52PM (Th)	00:30	AFP12TV14H	\$2200.00	
4.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/17/12 5:22PM (Fr)	00:30	AFP12TV14H	\$2200.00	
5.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	08/15/12 6:29PM (We)	00:30	AFP12TV14H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	08/16/12 6:23PM (Th)	00:30	AFP12TV14H	\$3000.00	
5.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	08/17/12 6:24PM (Fr)	00:30	AFP12TV14H	\$3000.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/15/12 7:12PM (We)	00:30	AFP12TV14H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/15/12 7:29PM (We)	00:30	AFP12TV14H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/16/12 7:13PM (Th)	00:30	AFP12TV14H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/16/12 7:29PM (Th)	00:30	AFP12TV14H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/17/12 7:05PM (Fr)	00:30	AFP12TV14H	\$3600.00	
6.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/17/12 7:24PM (Fr)	00:30	AFP12TV14H	\$3600.00	
7.0	Spot	7:30:00PM- 8:00:00	Per week (2), We, Th, Fr	08/15/12 7:48PM (We)	00:30	AFP12TV14H	\$3600.00	
7.0	Spot	7:30:00PM- 8:00:00	Per week (2), We, Th, Fr	08/16/12 7:48PM (Th)	00:30	AFP12TV14H	\$3600.00	
8.0	Spot	11:35:00PM-12:05:00	Day, W-1, Th-1, F-1	08/15/12 11:55PM (We)	00:30	AFP12TV14H	\$800.00	
8.0	Spot	11:35:00PM-12:05:00	Day, W-1, Th-1, F-1	08/16/12 11:45PM (Th)	00:30	AFP12TV14H	\$800.00	
8.0	Spot	11:35:00PM-12:05:00	Day, W-1, Th-1, F-1	08/17/12 12:40AM (Fr)	00:30	AFP12TV14H	\$800.00	
9.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/15/12 11:22PM (We)	00:30	AFP12TV14H	\$2000.00	
9.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/16/12 11:22PM (Th)	00:30	AFP12TV14H	\$2000.00	
9.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/17/12 12:00AM (Fr)	00:30	AFP12TV14H	\$2000.00	
9.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/18/12 11:33PM (Sa)	00:30	AFP12TV14H	\$2000.00	
9.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1, Sa-1, Su-1	08/19/12 11:13PM (Su)	00:30	AFP12TV14H	\$2000.00	
10.0	Spot	6:00:00PM- 6:30:00	Day, Sa-1	08/18/12 6:29PM (Sa)	00:30	AFP12TV14H	\$1400.00	
11.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	08/18/12 6:59PM (Sa)	00:30	AFP12TV14H	\$1200.00	
11.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	08/18/12 7:22PM (Sa)	00:30	AFP12TV14H	\$1200.00	
12.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	08/19/12 6:28PM (Su)	00:30	AFP12TV14H	\$2000.00	
13.0	Spot	7:00:00PM- 8:00:00	Day, Su-2	08/19/12 7:00PM (Su)	00:30	AFP12TV14H	\$2750.00	
13.0	Spot	7:00:00PM- 8:00:00	Day, Su-2	08/19/12 7:44PM (Su)	00:30	AFP12TV14H	\$2750.00	
14.0	Spot	9:00:00PM-11:00:00	Day, Su-2	08/19/12 9:55PM (Su)	00:30	AFP12TV14H	\$4500.00	
14.0	Spot	9:00:00PM-11:00:00	Day, Su-2	08/19/12 10:33PM (Su)	00:30	AFP12TV14H	\$4500.00	



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Buyer  
Salesperson

Pol/Iss/Americans for Prosperity (11360)  
Mentzer Media Services, Inc. (3427)  
CLOYD, ELISE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
AMERICANS FOR PROSPERITY (104184)  
National/Political  
1862/06261941

Invoice 627503  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325331  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

AMERICANS FOR PROSP.  
AMERICANS FOR PROSPERITY

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:52PM

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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
15.0	Spot	11:30:00PM-12:00:00	Day, Su-1	08/19/12 11:42PM (Su)	00:30	AFP12TV14H	\$450.00	
16.0	Spot	7:00:00AM- 9:00:00	Day, M-1, Tu-2	08/20/12 7:43AM (Mo)	00:30	AFP12TV14H	\$1900.00	
16.0	Spot	7:00:00AM- 9:00:00	Day, M-1, Tu-2	08/21/12 7:26AM (Tu)	00:30	AFP12TV14H	\$1900.00	
16.0	Spot	7:00:00AM- 9:00:00	Day, M-1, Tu-2	08/21/12 8:29AM (Tu)	00:30	AFP12TV14H	\$1900.00	
17.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1	08/20/12 10:59AM (Mo)	00:30	AFP12TV14H	\$800.00	
17.0	Spot	11:00:00AM-12:00:00	Day, M-1, Tu-1	08/21/12 11:35AM (Tu)	00:30	AFP12TV14H	\$800.00	
18.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1	08/20/12 12:37PM (Mo)	00:30	AFP12TV14H	\$850.00	
18.0	Spot	12:00:00PM- 1:00:00	Day, M-1, Tu-1	08/21/12 12:53PM (Tu)	00:30	AFP12TV14H	\$850.00	
19.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1	08/20/12 5:13PM (Mo)	00:30	AFP12TV14H	\$2200.00	
19.0	Spot	5:00:00PM- 6:00:00	Day, M-1, Tu-1	08/21/12 5:22PM (Tu)	00:30	AFP12TV14H	\$2200.00	
20.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1	08/20/12 6:27PM (Mo)	00:30	AFP12TV14H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1	08/21/12 6:27PM (Tu)	00:30	AFP12TV14H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/20/12 7:13PM (Mo)	00:30	AFP12TV14H	\$3600.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/20/12 7:29PM (Mo)	00:30	AFP12TV14H	\$3600.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/21/12 7:06PM (Tu)	00:30	AFP12TV14H	\$3600.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, M-2, Tu-2	08/21/12 7:25PM (Tu)	00:30	AFP12TV14H	\$3600.00	
22.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1	08/20/12 11:55PM (Mo)	00:30	AFP12TV14H	\$800.00	
22.0	Spot	11:35:00PM-12:05:00	Day, M-1, Tu-1	08/21/12 11:44PM (Tu)	00:30	AFP12TV14H	\$800.00	
23.0	Spot	11:00:00PM-11:35:00	Day, M-1, Tu-1	08/20/12 11:33PM (Mo)	00:30	AFP12TV14H	\$2000.00	
23.0	Spot	11:00:00PM-11:35:00	Day, M-1, Tu-1	08/21/12 11:27PM (Tu)	00:30	AFP12TV14H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$127,600.00
Commission	(\$19,140.00)
Net Total	\$108,460.00

Total Spots 59

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.